

Underwriting from
2000-Present

NAME	CITY	PROGRAM	BEG. DATE	END. DATE
AgCenter	Ripley	UTM Rodeo	4/17/04	4/17/04
AHA Specialties	Jackson	Football	11/8/03	11/9/03
Alexander Thompson Arnold	Martin	Football	10/28/06	10/29/06
Allen Searcy Builder-Contractor	Union City	ZoomBash-UC	1/17/04	1/17/04
Arnold's	McKenzie	Football	10/19/02	11/2/02
AT & T	Memphis	Children's Events	6/22/07	12/31/07
B & J Sports	Savannah	Football	10/25/03	10/26/03
Bancorp South	Jackson	Iris Festival	5/4/02	5/12/02
		Strawberry Festival	5/11/02	5/19/02
		Football (4 games)	9/21/02	11/2/02
		Iris Festival	5/3/03	5/11/03
		Strawberry Festival	5/10/03	5/18/03
Bancorp South	Dresden	Iris Festival	5/1/04	5/1/04
Bank of Crockett	Alamo	Football	9/28/02	9/28/02
Bank of Milan	Milan	Football	9/28/02	9/28/02
Baptist Memorial Hospital	Union City	Pledge	8/11/03	8/11/03
		Pledge	3/14/05	3/14/05
		Football	11/4/06	11/5/06
		Pledge	3/4/07	3/4/07
		Football	10/15/07	11/10/07
Baymont Inn & Suites	Jackson	Rock-A-Billy (trade)	9/1/02	9/1/03
Bethel College	McKenzie	Pledge	3/5/03	3/5/03
		Football	9/20/03	9/20/03
		Football	10/1/04	11/26/04
		Football	9/24/05	10/30/05
Birdsong Resort & Marina	Camden	TN Crossroads, TN Wildside, Antiques Roadshow	10/13/01	10/12/02
		Various Programs	2/11/05	2/18/05
Blue Cross Blue Shield	Chattanooga	Newshour with Jim Lehrer	1/1/00	12/31/00
		Newshour with Jim Lehrer	1/1/02	12/31/03
		Newshour with Jim Lehrer	1/1/03	12/31/03
		PBS Prime-time	12/29/03	12/31/04
		Newshour with Jim Lehrer	1/3/05	12/31/05
		Newshour with Jim Lehrer	12/26/05	12/29/06
		Newshour with Jim Lehrer	1/1/07	12/28/07
		Newshour with Jim Lehrer	12/31/07	12/26/08

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NAME	CITY	PROGRAM	BEG. DATE	END. DATE
Bone & Joint	Union City	Pledge	8/1/05	8/1/05
		Rodeo Finals	4/16/05	4/16/05
BR Supply	Union City	This Old House, Ask This Old House	12/1/02	5/31/02
		This Old House, Ask This Old House	8/1/03	2/1/04
		This Old House, Ask This Old House	2/1/04	6/1/04
		This Old House, Ask This Old House	6/1/04	12/4/04
Britton Lane Battlefield	Medon	Ken Burns Civil War	9/23/02	9/23/02
Brundige Ins./Grange Ins.	Martin	Basketball	11/20/00	2/25/01
		Basketball	11/17/01	2/24/02
		Basketball	11/18/02	3/4/03
		Basketball	1/2/04	2/29/04
		Basketball	1/6/05	2/24/05
		Basketball	12/23/06	2/25/07
Burger King	Martin	Countdown to Kindergarten	2/21/04	2/21/04
CareAll Home Care	Nashville	Antiques Roadshow, Lawrence Welk	9/11/04	12/12/04
		Antiques Roadshow, Lawrence Welk	12/12/04	6/12/05
		Antiques Roadshow, Lawrence Welk	6/13/05	12/12/05
		Antiques Roadshow, Lawrence Welk	1/28/06	7/22/06
		Antiques Roadshow, Lawrence Welk	7/29/06	1/20/07
		Antiques Roadshow, Lawrence Welk	1/21/07	7/20/07
		Antiques Roadshow	7/22/07	1/22/08
Carroll Bank & Trust	McLemoresville	Football	10/5/02	11/2/02
Catfish Cabin	Jackson	Football	9/27/03	9/28/03
Catfish Restaurant	McKenzie	Football (closed)	10/19/02	11/2/02
CBK, Ltd	Union City	West TN Journal	11/4/03	11/4/04
Cherry Lane Quilt Shoppe	Jackson	Sewing with Nancy, Quilt Central	12/14/02	12/13/03
		Fons & Porters Love of Quilting	3/25/06	9/16/06
CiCi's Pizza	Jackson	Football (trade)	10/26/02	10/26/02
City of Dresden	Dresden	Iris Festival	5/5/01	5/13/01
		Iris Festival	5/4/02	5/12/02
		Iris Festival	5/3/03	5/11/03
		Iris Festival	5/1/04	5/1/04
		Iris Festival	5/1/06	5/1/06
City of Jackson	Jackson	Pledge	3/17/04	3/17/04
		Pledge	3/17/05	3/17/05
City of Martin	Martin	Community Forum	10/1/01	10/1/01

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NAME	CITY	PROGRAM	BEG. DATE	END. DATE
		Pledge	3/20/04	3/20/04
		Pledge	3/11/05	3/11/05
		Football	11/12/05	11/13/05
		Football	10/21/06	10/22/06
City of Paris	Paris	Pledge	3/10/03	3/10/03
		Pledge	3/8/04	3/8/04
		Fish Fry	4/23/04	4/23/04
		Fish Fry	4/30/05	5/8/05
		Fish Fry	4/30/06	4/30/06
City of Union City	Union City	Pledge	3/8/03	3/8/03
		Pledge	3/9/04	3/9/04
Cleartalk Wireless	Jackson	Pledge	8/12/06	8/12/06
Click1.net	Humboldt	Strawberry Festival	5/7/04	5/7/04
Coca-Cola Bottling Co.	Lexington	Ken Burns Civil War	9/22/02	9/22/02
Coca-Cola Bottling Co.	Union City	ZoomBash-UC	1/17/04	1/17/04
Commercial Bank	Union City	Various Programs	11/9/05	11/11/06
Community South Bank	Parsons	Football	10/25/03	10/25/03
Consolidated Insurance Ser.	Paris	Fish Fry	4/23/04	4/23/04
Cotton Patch Rest.	Parkers Crossroad	Austin City Limits	8/31/02	2/22/03
		Ken Burns Civil War	9/23/02	9/23/02
Dairy Queen	Alamo	Football (trade)	9/28/02	9/28/02
Dana Corporation	Humboldt	Strawberry Festival	5/7/04	5/7/04
Deaton's Carpet One	Jackson	The Public Forum	11/4/02	1/24/03
		PBS Prime-time	1/1/03	12/31/03
		The Public Forum	6/16/03	9/12/03
		The Public Forum	11/3/03	1/30/04
		PBS Prime-time	1/1/04	12/31/04
		Countdown to Kindergarten	4/24/04	4/24/04
Dennis Mitchell's Automotive	Jackson	Football	11/8/03	11/8/03
Dixie Carter Performing Arts Center	Huntingdon	Various Programs	10/27/06	11/3/06
		Various Programs	11/27/06	12/8/06
Dresden Insurance Agency	Dresden	Iris Festival	5/3/03	5/3/03
		Iris Festival	5/1/04	5/1/04
Dresden Medical Assoc.	Dresden	Iris Festival	5/3/03	5/3/03
		Iris Festival	5/1/04	5/1/04
Dyer Motor Company	Dyer	Austin City Limits	4/6/02	4/6/03

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NAME	CITY	PROGRAM	BEG. DATE	END. DATE
E & H Refrigeration	Martin	Countdown to Kindergarten	2/21/04	2/21/04
Executive Auto Service	Jackson	Football	9/21/02	11/2/02
Farm Credit Services	Dresden	Iris Festival	5/1/04	5/1/04
Finney's Floor & Home Center	Dresden	Iris Festival	5/1/00	5/1/00
		Iris Festival	5/5/01	5/13/01
		Iris Festival	5/4/02	5/12/02
		Iris Festival	5/3/03	5/11/03
		Iris Festival	5/1/04	5/1/04
		Iris Festival	5/1/06	5/1/06
First Bank	Camden/Huntingd	Football	11/19/04	11/21/04
FirstBank	Nashville	Nightly Business Report	3/5/01	3/4/02
		Washington Week	3/5/01	3/4/02
FirstBank	Lexington	Football	8/25/01	10/20/01
FirstBank	Nashville	Nightly Business Report	3/5/02	3/4/03
		Washington Week	3/8/02	3/7/03
		Tennessee's Wild Side	3/8/02	3/7/03
		Nova/Nature/Various Programs	5/25/02	5/23/03
		Washington Week	4/11/03	4/9/04
		Tennessee's Wild Side	4/11/03	4/9/04
		Nightly Business Report	4/14/03	4/16/04
		The Public Forum/Nova/Nature	6/2/03	6/4/04
		The Public Forum/Nova/Nature	6/2/04	6/2/05
		TN Wildside/Washinton Week, NBR	9/2/05	9/1/06
First Citizens Bank	Dyersburg	Football	10/20/01	11/10/01
		Football	10/11/03	10/11/03
First Citizens Bank/White & Assoc.	Dyersburg	Pledge	8/9/03	8/9/03
First Citizens National Bank	Martin	Football	10/1/04	10/3/04
		Football	11/12/04	11/12/04
		Football	11/12/05	11/13/05
		Football	10/21/06	10/22/06
First South Bank	Jackson	Wall Street Week	6/15/01	12/28/01
		Pledge	3/14/03	3/14/03
		Pledge	3/17/05	3/17/05
		Pledge	3/16/06	3/16/06
First State Bank	Dresden	Iris Festival	5/3/03	5/3/03
		Iris Festival	5/1/04	5/1/04

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		Iris Festival	5/14/05	5/22/05
		Iris Festival	5/6/06	5/14/06
		Iris Festival	5/5/07	5/13/07
First Tennessee Bank	Jackson	Basketball	2/7/04	2/7/04
Fisher Chevrolet	Dresden	Austin City Limits	4/21/01	4/20/02
Freed-Hardman University	Henderson	Basketball	2/7/04	2/7/04
Gary Simmons	McKenzie	Football	10/19/02	11/2/02
Goodvalue Tires & Service	Jackson	Football	8/30/03	11/9/03
Graves Pontiac-Chevrolet	Milan	Football	8/25/01	8/25/01
		Football	9/28/02	10/5/02
		Football	11/9/02	11/9/02
		Antiques Roadshow	12/9/02	2/15/04
		Football	9/6/04	9/7/04
Greenball Corp.	Martin	Football	11/12/05	11/13/05
		Football	10/21/06	10/22/06
Greenway Nursery	Milan	Football	11/12/04	11/12/04
Hardin Co. Gen. Hosp.	Savannah	Football	10/25/03	10/25/03
Hardin County Bank	Savannah	Football	10/25/03	10/26/03
Heavy Weight Promotions (Birdsong)	Camden	Various Programs	2/12/07	2/17/07
Henry Co. Farm Bureau	Paris	Fish Fry	4/30/06	4/30/06
		Fish Fry	4/28/07	5/6/07
Home Banking Co.	Savannah	Football	10/25/03	10/25/03
Home Furnishings of Cedarhurst	Cedar Grove	Antiques Roadshow	4/8/01	10/7/01
		Antiques Roadshow	10/8/01	4/8/02
		Antiques Roadshow	4/13/02	4/13/03
		Antiques Roadshow	4/11/03	4/9/04
		Antiques Roadshow	5/21/04	11/21/04
		Antiques Roadshow	11/21/04	11/21/05
Humboldt Chrysler	Humboldt	Nature, Austin City Limits, Motorweek	6/4/01	9/1/01
		Rock-A-Billy	1/27/02	5/19/02
Iris Festival Committee	Dresden	Iris Festival	5/1/06	5/1/06
Jackson Christian School	Jackson	Football	11/9/02	11/9/02
Jackson Energy Authority	Jackson	Washington Week	11/16/01	11/15/02
		PBS Kids/Various	1/1/03	12/31/03
James T. Moss DDS	Dresden	Basketball	12/9/06	12/10/06
Joe Mahan Ford	Paris	Fish Fry	4/29/00	4/29/00

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		Fish Fry	4/28/01	5/6/01
		Fish Fry	4/27/02	5/5/02
		Pledge	3/10/03	3/10/03
		Pledge	3/8/04	3/8/04
		Pledge	3/15/05	3/15/05
		Fish Fry	4/30/05	5/8/05
		Pledge	3/14/06	3/14/06
		Fish Fry	4/29/06	5/7/06
Johnsey's Sporting Goods	Jackson	Football	9/28/02	11/2/02
Jones Auto Body Shop	Martin	Football	8/28/03	8/28/03
Jones Co. Ltd.	Humboldt	Pledge	3/12/02	3/12/02
		Strawberry Festival	5/11/02	5/19/02
		Pledge	3/11/03	3/11/03
		Pledge	3/16/04	3/16/04
		Pledge	3/13/07	3/13/07
Kaps	Sharon	Golf (trade)	7/27/06	9/15/06
Lambuth University	Jackson	Ken Burns-The War	9/23/07	1/5/08
Lane Furniture Ind.	Jackson	Antiques Roadshow	7/28/03	7/30/04
Larry Jolley Realty	Dresden	Countdown to Kindergarten	2/21/04	2/21/04
Linda Sesson Taylor	Jackson	Pledge	3/13/01	3/13/01
		Mystery	5/3/01	10/4/01
		Pledge	3/13/02	3/13/02
		Black History Week	2/20/04	2/20/04
Los Portales Rest.	Jackson	Football	9/20/00	11/11/00
		Basketball	1/2/01	1/27/01
		Football	9/21/02	11/2/02
Main St. Publishing	Jackson	History Detectives	7/14/03	8/31/03
		History Detectives	6/21/04	9/21/04
		History Detectives	6/27/05	9/17/05
		Antiques Roadshow/History Detectives	7/3/06	6/16/07
		Antiques Roadshow/History Detectives	6/18/07	7/30/08
Market Fresh Produce	Jackson	Victory Garden	6/28/01	6/27/02
Martin Realty	Martin	Countdown to Kindergarten	2/21/04	2/21/04
McDonald's	Dresden	Iris Festival (trade)	5/4/02	5/12/02
McDonald's	Humboldt	Strawberry Festival (trade)	5/11/02	5/19/02
McDonald's	McKenzie	Football (trade)	10/19/02	10/19/02

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McDonald's	Dresden	Iris Festival (trade)	5/3/03	5/11/03
McKenzie Regional Hosp.	McKenzie	Pledge	8/12/05	8/12/05
McNairy Regional Hosp.	Selmer	Football	9/10/05	9/11/05
Moody Realty Co.	Paris	Fish Fry	4/28/07	5/6/07
Morrissett Tire Serv.	McKenzie	Football	11/2/02	11/2/02
MTD Products	Martin	Pledge	3/2/03	3/2/03
		Pledge	3/10/04	3/10/04
		Pledge	3/15/05	3/15/05
		Football	11/12/05	11/13/05
		Football	10/21/06	10/22/06
New Generations	McKenzie	The American Experience, Frontline	4/23/01	4/22/01
		American Experience, Frontline, Specials	6/2/02	6/1/03
Northwest Community Serv.	Union City	In Focus	11/8/01	11/7/02
		In Focus	11/9/02	11/8/03
NW Tennessee Workforce	Dyersburg	Various Programs	8/23/03	9/26/03
Obion Co. Farm Bureau	Union City	Rodeo Finals	4/8/06	4/8/06
Old Country Store	Jackson	TN Crossroads	3/1/00	2/28/01
Old English inn	Jackson	TN Crossroads (trade)	3/4/04	9/4/04
		TN Crossroads (trade)	11/4/04	11/4/05
One Hour Martinizing	Jackson	Football	9/21/02	11/16/02
		Football	11/9/02	11/9/02
		Football	9/20/03	9/28/03
		Football	11/8/03	11/9/03
Oreck Floor Care	Jackson	Antiques Roadshow	6/1/02	5/31/03
Our Town Bed & Breakfast	Martin	TN Crossroads	12/1/04	6/1/05
Paris Jaycees	Paris	Fish Fry	4/23/04	4/23/04
		Fish Fry	4/29/06	5/7/06
Paris Post-Intelligencer	Paris	Daypart Rotator	1/1/01	12/31/01
		Daypart Rotator	1/1/02	12/31/02
		PBS Prime-time	1/1/03	12/31/03
Paris-Henry Co. Chamber	Paris	Fish Fry	4/28/01	5/6/01
		Pledge	3/9/02	3/9/02
		Fish Fry	4/27/02	4/27/02
Parkers Crossroads Battlefield	Medon	Ken Burns Civil War	9/24/02	9/24/02
Peebles	Paris	Fish Fry	4/25/03	4/25/03
Peppermint Pony	Humboldt	Strawberry Festival	5/11/02	5/19/02

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Peppers Automotive Group	Paris	Fish Fry	4/25/03	4/25/03
		Fish Fry	4/23/04	4/23/04
		Fish Fry	4/26/05	4/26/05
Premier Nissan	Paris	Fish Fry	4/25/03	4/25/03
		Fish Fry	5/14/05	5/22/05
Proctor & Gamble	Jackson	Children's Events	6/22/07	6/22/08
Quebecor World	Dresden	Pledge	3/10/01	3/10/01
		Pledge	3/5/02	3/5/02
Reelfoot Bank	Union City	ZoomBash-UC	1/17/04	1/17/04
		Countdown to Kindergarten	2/21/04	2/21/04
Reese Financial Group	Martin	Countdown to Kindergarten	2/21/04	2/21/04
Replogle Enterprises	Henry	This Old House/Hometime	1/19/02	1/19/03
		Antiques Roadshow/This Old House/Hometime	3/3/03	3/1/04
Searcy, Allen	Union City	Rodeo Finals	4/16/05	4/16/05
Sharon Boyd, Broker	Dresden	Countdown to Kindergarten	2/21/04	2/21/04
Shiloh Book Store	Shiloh	Ken Burns Civil War	9/23/02	9/26/02
Smith Tool Service	Jackson	This Old House/New Yankee Workshop	6/1/02	5/31/03
		This Old House/New Yankee Workshop	7/21/03	7/25/04
Smurfit-Stone Container	Humboldt	Strawberry Festival	5/12/01	5/20/01
		Strawberry Festival	5/11/02	5/29/02
Sons of Confederate Veterans	Humboldt	Ken Burns Civil War	9/22/02	9/26/02
Southern Source Tool	Dresden	Iris Festival	5/5/01	5/13/01
		Iris Festival	5/4/02	5/12/02
		Iris Festival	5/3/03	5/11/03
		Iris Festival	5/1/04	5/1/04
		Iris Festival	5/1/06	5/1/06
		Iris Festival	5/5/07	5/13/07
Steve K. McDaniel	Nashville	Ken Burns Civil War	9/25/02	9/25/02
Suede's Rest	Jackson	Pledge	3/11/02	3/11/02
		Pledge	3/5/03	3/5/03
Taylor Automotive	Martin	Treasures In Your Attic	9/1/01	8/1/02
		Treasures In Your Attic	8/17/02	8/16/03
		Countdown to Kindergarten	2/21/04	2/21/04
Team Hardin Co.	Savannah	Football	10/25/03	10/25/03
The Jackson Sun	Jackson	Barney & Friends/Arthur (trade)	2/12/01	12/28/01
		Arthur (trade)	2/4/02	12/27/02

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		PBS Kids/Various (trade)	2/3/03	12/31/03
		PBS Kids/Various (trade)	1/1/04	12/31/04
		PBS Kids/Various (trade)	1/1/05	12/31/05
		PBS Kids/Various (trade)	1/1/06	12/31/06
		PBS Kids/Various (trade)	1/1/07	12/31/07
The Learning House	Jackson	PBS Kids/Various	1/1/03	12/31/03
TN Agriculture Dept.	Nashville	P Allen Smith/Victory Garden	4/1/06	6/24/06
		Antiques Roadshow	1/8/07	4/23/07
		Lords of the Gourd	10/22/07	10/22/07
TN Farm Bureau Federation	Columbia	Farm Digest	1/6/01	1/5/02
		Farm Digest	1/12/02	1/11/03
		Farm Digest	1/18/03	1/17/04
		Farm Digest	2/7/04	2/7/05
		Farm Digest	2/12/05	2/12/06
		Farm Digest	2/13/06	2/12/07
		Farm Digest	2/13/07	2/12/08
TN Farmers Co-op	Lavergne	Rodeo Finals	4/19/03	4/19/03
TN Farmers Ins. Co.	Paris	Fish Fry	4/29/00	5/7/00
		Fish Fry	4/27/02	5/5/02
		Fish Fry	4/25/03	4/25/03
		Fish Fry	4/23/04	4/23/04
TN Holocaust Commission	Nashville	Holocaust Programs	4/4/04	4/20/04
TN State Lottery	Nashville	Various Programs	1/24/05	2/20/05
		Various Programs	4/25/05	6/5/05
		Various Programs	8/15/05	9/6/05
		Various Programs	10/24/05	12/3/05
		Various Programs	1/1/06	2/28/06
		Various Programs	5/1/06	5/31/06
		Various Programs	10/1/07	10/31/07
Tom Lawler's Inc.	Jackson	Football	9/20/03	11/9/03
Town of Huntingdon	Huntingdon	Football	11/1/02	11/1/02
Trinity Christian School	Jackson	Football	11/8/03	11/9/03
Truck Cap Express	Jackson	Football	9/27/03	9/28/03
Tuck's Building Supply	Jackson	This Old House/Hometime	4/12/03	4/10/04
		Football	9/20/03	9/21/03
Tuck's HomeWorks of Martin	Martin	This Old House/Hometime	4/12/03	4/10/04

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Tull Brothers, Inc.	Jackson	This Old House/Hometime	11/3/01	11/2/02
Tyson Food	Union City	Football	11/11/06	11/12/06
Union City Coca-Cola	Union City	ZoomBash-UC	1/17/04	1/17/04
Union City Electric	Union City	Pledge	3/8/03	3/8/03
		Pledge	3/9/04	3/9/04
		Pledge	3/15/05	3/15/05
		Pledge	3/13/06	3/13/06
Union Planters Bank	Jackson	Football	9/16/00	11/4/00
		Pledge	3/11/02	3/11/02
Union University	Jackson	Newshour with Jim Lehrer	12/31/01	1/1/03
		Newshour with Jim Lehrer	1/2/03	12/31/03
UT "Future"	Knoxville	Various Programs	10/10/06	11/3/06
Vanderbilt Sports Medicine	Martin	WLJT Kids Club	8/1/00	8/1/01
		Football	11/1/02	11/1/02
		Rodeo Finals	8/23/03	8/23/03
		Rodeo Finals	4/16/05	4/16/05
		Pledge	8/1/05	8/1/05
		Rodeo Finals	4/22/06	4/30/06
		Pledge	8/7/06	8/7/06
Vincent Implements	Martin	Rodeo Finals	4/22/06	4/30/06
Weakley Co. Motors	Martin	Football	9/29/00	9/29/00
		Football	10/20/01	11/3/01
		Football	9/21/02	11/16/02
		Football	9/6/03	11/2/03
		Countdown to Kindergarten	2/21/04	2/21/04
		Football	10/1/04	10/3/04
		Football	11/12/05	11/13/05
		Football	9/23/06	11/12/06
Weakley Co. Nursing Home	Dresden	Iris Festival	5/4/02	5/12/02
		Pledge	3/4/03	3/4/03
		Iris Festival	5/3/03	5/11/03
		Pledge	3/9/04	3/9/04
		Iris Festival	5/1/04	5/1/04
		Pledge	3/14/05	3/14/05
		Iris Festival	5/14/05	5/22/05
		Pledge	3/17/06	3/17/06

Underwriting from
2000-Present

NAME	CITY	PROGRAM	BEG. DATE	END. DATE
		Iris Festival	5/7/06	5/13/06
		Iris Festival	5/5/07	5/13/07
Weakley Fountain Place	Milan	The Lawrence Welk Show	8/1/00	2/1/01
West TN Diamond Jaxx	Jackson	PBS Kids/Various	4/1/03	5/3/03
		PBS Kids/Various	5/26/03	7/26/03
West TN Healthcare	Jackson	The Public Forum	6/1/02	5/31/03
		The Public Forum	6/2/03	6/4/04
		The Public Forum	6/2/04	6/2/05
West TN Orthopedics	Jackson	Rodeo Finals	4/16/04	4/16/04
White Ransom Funeral Home	Union City	ZoomBash-UC	1/17/04	1/17/04
		Football	11/4/06	11/5/06
Williams Sausage	Union City	ZoomBash-UC	1/17/04	1/17/04
Woods Communication	Union City	Pledge	3/1/05	3/1/05
		Pledge	8/10/06	8/10/06