



EEO Report
April 2007 - March 2008

Full-time vacancies filled during period

1. Marketing Manager
opened March, 2006 - filled April 6, 2006

Advertising sources and interviewees from each

First Class/Connect - 0
Jackson Sun - 1
Weakley County Press - 1
Union City Daily Messenger - 0
CampusL - 0
Tvjobs.com - 0
Productionhub.com - 0
Monster.com - 1
Word Of Mouth - 0

7 applicants, 3 interviews

Colleen Coury (hired) learned of the position through Monster.com

2. Master Control Operator (MCO)
Opened May 2, 2007 - filled June 12, 2007

Advertising Sources and Interviews from each

Jackson Sun Newspaper - 0
Weakley County Press Newspaper - 0
Union City Daily Monitor Newspaper - 1
Campus-L - 0
WLJT Website - 0
Word-Of-Mouth - 2

11 applicants, 3 interviews

Keith Akins (hired) learned of the position "word-of-mouth"

3. Manager Of Individual Giving
Opened July 9, 2007 - Filled July 27, 2007

Advertising Sources and Interviews from each

Jackson Sun Newspaper - 0
Weakley County Press Newspaper - 0
Union City Daily Monitor Newspaper - 0
Campus-L - 1
PBS Connect - 0
WLJT Website - 2
Word-Of-Mouth - 2

10 applicants, 5 interviews

Amanda Hinson (hired) learned of the position from the WLJT Website

4. Marketing Manager
opened October 10, 2007- filled November 28, 2007

Advertising sources and interviewees from each

First Class/Connect - 0
Jackson Sun - 1
Weakley County Press - 1
Union City Daily Messenger - 0
CampusL - 0
Tvjobs.com - 0
Productionhub.com - 0
Monster.com - 0
Word Of Mouth - 1

3 applicants, 3 interviews

Madison Mayo (hired) learned of the position through the Weakley County Press

Advertising Sources regularly used

The Jackson Sun (newspaper)
Mr. Scott Anderson
P.O. Box 1059
Jackson, TN 38302
731-427-3333

The Weakley Count Press (newspaper)
Classified Dept.
235 Lindell Street Martin, TN 32837
731-587-3144

Current (Public Broadcasting newspaper)
Classified Dept. (Victoria Maulhardt)
1612 K Street NW
Suite 704
Washington DC 20006

PBS Connect (email/web board)
Public Broadcasting Service (PBS)

Union City Daily Messenger
Classified Dept.
613 E. Jackson Street
Union City, TN 38261
731-885-0744

Monster.com
CampusL (email news service) University Of Tennessee at Martin
Tvjobs.com (internet web board)
WestTennesseeHelpwanted.com
productionhub.com (internet web board)

Long-Term Recruitment Participation

WLJT-TV/DT continues its participation in the UT Martin Communications Scholarship program. This involvement began in 1999.

WLJT-TV/DT participates with regional job-shadowing programs for high school and college students.

WLJT-TV/DT regularly invites college student interns to participate in station business and activities.

WLJT-TV/DT participates in local and regional "job fairs" when they are held.

WLJT-TV/DT employees accept invitations to speak to high school and college classes about broadcasting careers and current jobs.