

# ANNUAL EEO PUBLIC FILE REPORT April 1, 2012-March 21, 2013

## Full-time vacancies filled during period

### **Master Control Operator**

Filled July 1, 2012

CampusL-0
Word of Mouth-0
Weakley County Press-0
Union City Messenger-1
Website-0
1 applicant, 1 interview
The successful candidate learned of the position through the Union City Messenger

## **Advertising Sources regularly used**

The Jackson Sun (newspaper) PO Box 1059 Jackson, TN 38302 731-427-3333

The Weakley County Press (newspaper) Classified Dept. 235 Lindell St. Martin, TN 38237 731-587-3144

Current (Public Broadcasting newspaper) Classified Dept. (Victoria Maulhardt) 1612 K Street NW Suite 704 Washington DC 20006

PBS Connect (email/web board)
Public Broadcasting Service (PBS)

Union City Daily Messenger Classified Dept.

613 E. Jackson St. Union City, TN 38261 731-885-0744

Monster.com
Campus L (email news service) University of Tennessee at Martin
Tvjobs.com (internet web board)
WestTennesseeHelpwanted.com
Productionhub.com (internet web board)

#### **Outreach Initiatives**

**Scholarship program -** WLJT-DT continued its participation in the UT Martin Communications Scholarship program. WLJT gives a scholarship(s) to communication students who have interned for WLJT and shown the skills related to television broadcasting. This involvement began in 1999.

Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting - WLJT-DT has participated during the reporting period in more than four regional job-shadowing programs for high school and college students.

**Internships** - WLJT-DT had fifteen college student paid interns during the reporting period. WLJT-DT also had one high school student paid intern.